

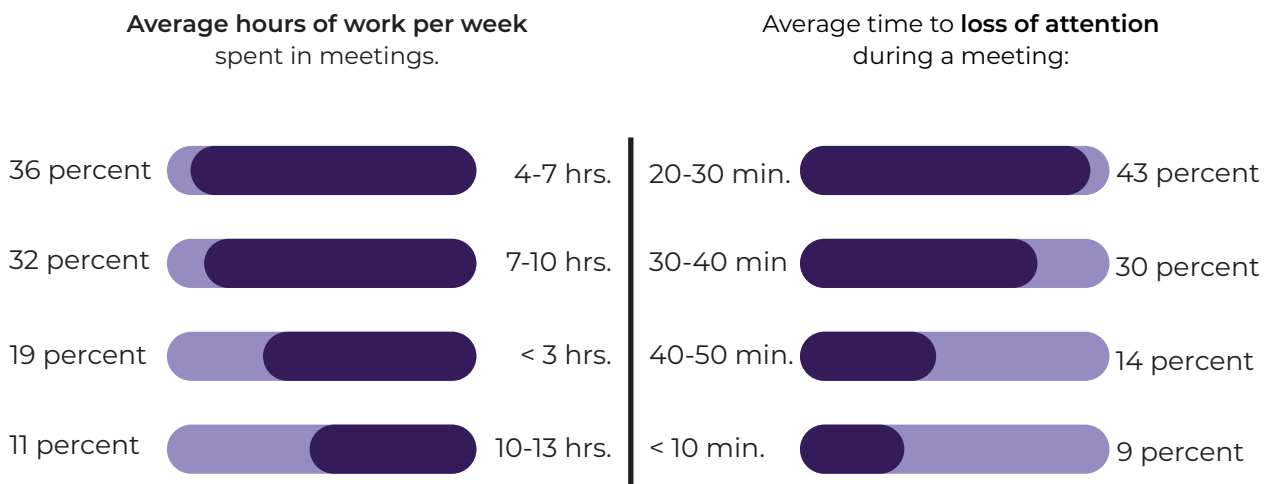


# SNAPS

## Meeting Madness - these are the facts you should know (Part I)

Meetings in the workplace are an essential part of everyday working life and are indispensable. Despite their relevance in everyday life, their effectiveness and necessity must be questioned at certain points. Unproductive meetings result in time and monetary deficits and damage the profitability of a company. By using staff time resources during a meeting, they can mean a loss of efficiency for employees. But what exactly is the data and why do meetings have a negative reputation?

### Quick facts: The data behind meetings



 \$37 billion is spent annually on unproductive productive meetings.	 24 billion working hours are wasted in unproductive meetings every year.
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### The TOP reasons for meeting-related frustrations

- ➔ A planned meeting **starts later** than it was supposed to.
- ➔ The meeting has **no clear structure** or there is no planning behind it.
- ➔ Deviating into **subject areas that have no connection with the meeting.**
- ➔ A meeting takes place **too early in the working day.**
- ➔ The duration of the meeting is overrun and **does not end as planned.**

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