



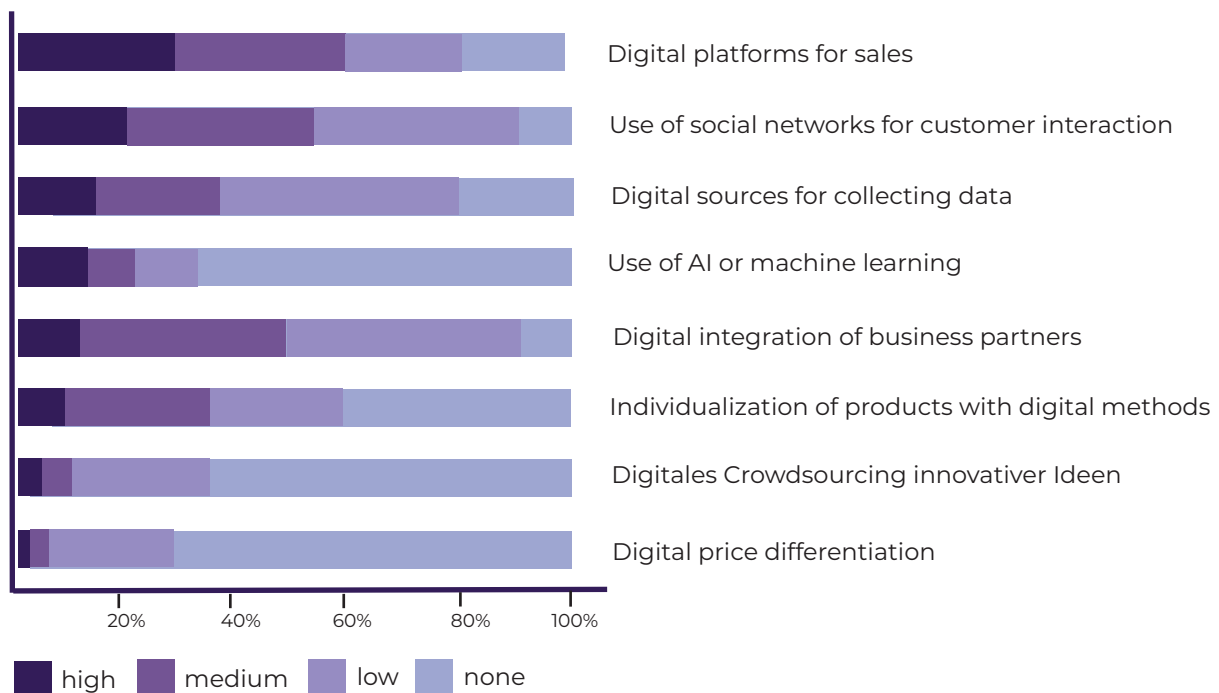
Chemical Industry 2023: Top Trend Digitalization

The problems arising from high energy costs and volatile availability continue to dominate the chemical industry this year. Added to this are the „perennial issues“ of a shortage of skilled workers, bureaucracy, and regulatory intervention and requirements. Action and rethinking are called for, because despite all the challenges and crises that may come in 2023, many opportunities and design levers remain in the companies themselves. Trends shaping the chemical industry and the progress of digital transformation within German chemical companies.

Top Trends 2023 in the Chemical Industry

1. Acquisition & market consolidation as an opportunity
2. Balance between concentration and innovation in the product portfolio
3. Digitalization

Digitization of business models of German chemical companies



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